

Type of Question	Question	Suggested Answers
<b>Single select multiple choice</b>	How long did you use our service before you cancelled it?	<ul style="list-style-type: none"> <li>• Less than 6 months</li> <li>• 6 months to less than 1 year</li> <li>• 1 year to less than 3 years</li> <li>• 3 years to less than 5 years</li> <li>• 5 years or more</li> </ul>
<b>Multi-select multiple choice</b>	Why did you cancel our service? Select all that apply.	<ul style="list-style-type: none"> <li>• Did not need it anymore</li> <li>• Service was inconvenient to use</li> <li>• Unhappy with customer service</li> <li>• High cost of service</li> <li>• Unhappy with payment plan</li> </ul>
<b>Rate items on a scale (Grid)</b>	Please rate your satisfaction with the following parts of the event: <ul style="list-style-type: none"> <li>• Cost</li> <li>• Location</li> <li>• Exhibits/sessions</li> <li>• Ease of transportation or parking</li> <li>• Length of event</li> <li>• Topic/theme</li> <li>• Food and beverages provided at breaks</li> </ul>	<ul style="list-style-type: none"> <li>• Very Satisfied</li> <li>• Somewhat satisfied</li> <li>• Neutral</li> <li>• Somewhat Dissatisfied</li> <li>• Very Dissatisfied</li> </ul>
<b>Open-ended text</b>	Enter your Zip Code	Ctrl and + to increase size of the box. Max characters = 10. Source Pattern as US zip codes.
<b>Open-ended text</b>	Please provide suggestions for improving our future events	Ctrl and + to increase size of the box. Max characters = 9,999.
<b>Rank items numerically</b>	Rank what is most important to you in attending an event.	<ul style="list-style-type: none"> <li>• Convenience of event location</li> <li>• Cost</li> <li>• Availability of parking</li> <li>• My interest in the scheduled speakers</li> <li>• Topics covered are useful to me</li> <li>• Timing of event fit into my schedule</li> <li>• Availability of networking time</li> </ul>